

## SELECTION CRITERIA: 2026 SSAIP-NIPMO-TIA MSME/SMME IP COMMERCIALISATION WORKSHOP

Applications will be assessed based on the following criteria:

**Eligibility:** Registered South African MSME/SMME with a commercially oriented product, service, or technology, and ability to commit to full participation.

**Innovation readiness:** Innovation beyond ideation stage, with noticeable development or market validation.

**Intellectual property potential:** Existing or protectable IP, and a clear need for IP protection and commercialisation support.

**Commercialisation potential:** Defined target market, realistic business or revenue model, and scalability prospects.

**Business capacity:** Committed management team with the capability to implement IP and commercialisation strategies.

**Development impact:** What potential contribution to economic growth (job creation, or sectoral and national priorities – if any).

**Diversity and inclusion:** Provide data on women, youth, HDI-owned enterprises, and geographic diversity.