



SELECTION CRITERIA: 2026 SSAIP-NIPMO-TIA MSME/SMME IP COMMERCIALISATION WORKSHOP

Applications will be assessed based on the following criteria:

Eligibility: Registered South African MSME/SMME with a commercially oriented product, service, or technology, and ability to commit to full participation.

Innovation readiness: Innovation beyond ideation stage, with noticeable development or market validation.

Intellectual property potential: Existing or protectable IP, and a clear need for IP protection and commercialisation support.

Commercialisation potential: Defined target market, realistic business or revenue model, and scalability prospects.

Business capacity: Committed management team with the capability to implement IP and commercialisation strategies.

Development impact: What potential contribution to economic growth (job creation, or sectoral and national priorities – if any).

Diversity and inclusion: Provide data on women, youth, HDI-owned enterprises, and geographic diversity.