

Exhibition Brochure



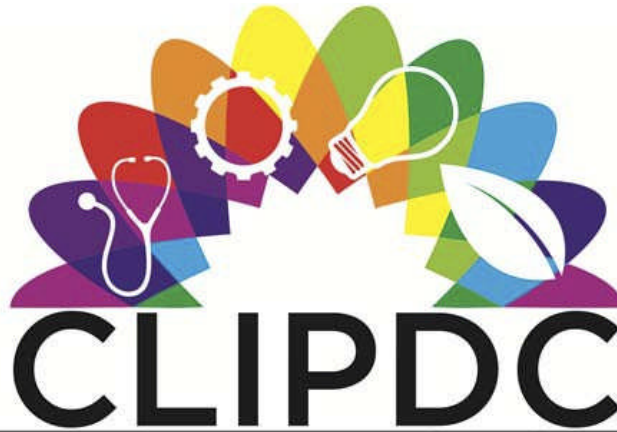
science
& technology
Department:
Science and Technology
REPUBLIC OF SOUTH AFRICA



NATIONAL INTELLECTUAL PROPERTY
MANAGEMENT OFFICE
An initiative of the Department of Science and Technology



Companies and Intellectual
Property Commission
a member of the dti group



CLIPDC

Creating and Leveraging Intellectual Property
in Developing Countries

Southern Sun Elangeni Hotel, Durban, November 17-20, 2013

Exhibition Hall Partners

AFRICAN DIVISION OF:



IASP International Association of Science Parks
and Areas of Innovation



THE INNOVATION HUB®

Incorporating Innovation Factory™

INAUGURAL AFRICAN INVENTORS AND INNOVATORS EXHIBITION HALL

Celebrating African Creativity

It is our great pleasure to invite African inventors, innovators, entrepreneurs, start-up companies, small companies and University and Science Councils Technology Transfer Offices to showcase their intellectual property and technologies at the **Inaugural African Inventors and Innovators Exhibition Hall**, which will be provided as part of the upcoming conference sponsored by the National IP Management Office (“NIPMO”) and The Companies and IP Commission (“CIPC”) of South Africa focusing on *“Creating and Leveraging Intellectual Property in Developing Countries: A Power Tool for Social and Economic Growth.”*

Highlight your inventions, innovations, emerging companies and initiatives to a broad ranging group of corporate representatives, government agencies, press and investors at the conference, and compete for the following awards:

The top three awardees will be selected through the Exhibition competition / pitching sessions judged a group of prominent African entrepreneurs, business and incubation executives and venture capitalists.

Awards will be announced and presented at the Conference Gala Dinner.

Benefits of Exhibiting

- Showcase technologies, innovations and future research projects
- Win a Prize that can help fund further develop efforts
- Network with Global Conference attendees and Key IP Leaders
- Interact with government leaders

PRIZES

- **R50,000 First Prize – most promising business idea**
- **R25,000 Second Prize – first runner up**
- **R15,000 Rand Third Prize – second runner up**

Plus free registration to the top three winners to the upcoming IASP African Division Annual Conference to be held in Botswana in April/May 2014

- **R5,000 - Best exhibition by an inventor / start-up company**
- **R5,000 – Most Innovative use of intellectual property**

- Meet Corporate leaders
- Connect with other entrepreneurs and SMEs
- Opportunity to attract potential investors
- Collaboration opportunities
- Marketing and PR exposure
- Brand visibility
- Possible exposure to attending press

Exhibitors

- Inventors, entrepreneurs and innovators
- Start-up companies in incubators, science parks, mLabs, Other areas of innovation
- University Technology Transfer Offices / Intellectual Property and Licensing Offices
- Small businesses with innovative technologies

Cost

OPTION A: *Inventors, Entrepreneurs, Start-Up Companies in Incubators, Science Parks, mLabs, Technology Transfer Offices*

Exhibition Space	Conference cost
Free	R1 200.00 per person (includes an invitation to the gala dinner)

OPTION B: *Exhibitors other than Inventors, Entrepreneurs and Emerging Companies*

Exhibition Space	Conference cost
1 to 18m ² = R1700 per m ² 19 to 36 m ² = R1600 per m ² 37 to 54 m ² = R1500 per m ²	R2 300.00 per person (includes an invitation to the gala dinner)

For any inquiries please contact Mavis Nyatlo Mavis.nyatlo@nipmo.org.za or Linda Swart info@saine.co.za or phone +27 12 844 0015

Registrations / Applications:

Option A: <https://www.surveymonkey.com/s/IPExhibitionSME>

Option B: <https://www.surveymonkey.com/s/IPConferenceExhibition>

EXHIBITION COMPETITION

The Innovation Factory™ Pitching Sessions



The Innovation Factory™ offers an opportunity for entrepreneurs to pitch their business ideas to an expert judging panel for a chance of winning a share of R100 000 seed capital, free registration to the IASP African Division Annual Conference in Botswana in May 2014, an opportunity to enter The Innovation Hub's Maxum Incubator / 6 Months mentorship, Intellectual Property support, and more.

The main purpose of the pitching sessions is to strengthen participants' understanding of use of intellectual property in business and in particular how to successfully develop and pitch their business ideas to potential investors by putting them in front of a judging panel of leading entrepreneurs, executives and venture capitalists who provide feedback in the business ideas themselves and the pitches.

Pitching sessions will be on stage in a 'Dragon's Den' scenario where each entrepreneur will have 5 minutes to pitch his/her idea before a live audience and each panel member will have the opportunity to ask questions, make comments and give feedback

Business Ideas will generally fall into four categories:

1. ICT/Mobile
2. Healthcare / Life sciences
3. Green
4. Social Impact

The judges will:

- select three overall winners who will be awarded kick-start cash to start their ventures, incubation and mentoring support by The Innovation Hub (and more)
- have the opportunity to feed their individual pipelines and may choose to provide additional funding / support to selected ideas.

Applications

Through the conference website: www.clipdc.co.za (Deadline Sept. 30, 2013)