



TIA's New CEO: Mr Barlow Manilal

Mr *Barlow Manilal* has recently joined Technology Innovation Agency (TIA) as the new Chief Executive Officer. He holds a BSc Hons. degree in Industrial Technology & Management, several other management qualifications. His 30-page Curriculum Vitae consists of the kinds of achievements and awards that society could only be inspired and motivated by.

Mr Manilal has gained excellent knowledge of project engineering and manufacturing in the automotive OEM environment at Toyota SA and Mercedes Benz SA. Whilst at Mercedes Benz SA, he was part of the W203 programme planning team, which integrated the SA plant into the DaimlerChrysler global planning network. During his employment at Toyota SA, he was involved in numerous project engineering initiatives, including being

part of the first global export programme launch team.

Prior to joining TIA in April this year, Mr Manilal spent 14 years at the Automotive Industry Development Centre (AIDC), of which 7-years were as CEO. The AIDC is an implementation agency, mandated to develop the automotive industry to increase its global competitiveness.

Under his leadership, the AIDC underwent significant transformation to becoming a formidable mechanism for project delivery. This included undertaking a significant merger process with its sister entity, the Supplier Park Development Company (SPDC). Today, the AIDC is a multi-award winning company, renowned for implementing numerous world firsts and innovative concepts within the automotive sector.

Mr Manilal also served as the National President of the Chartered Institute of

Logistics & Transportation of South Africa (CILTSA) from 2006 until the beginning of 2015. In addition to that, he is also an Editorial Advisory Board member of Transport World Africa, a representative on the Federation of Supply Chain Management Associations of South Africa as well as being part of the Automotive Industry Advisory Council to the University of Johannesburg. He participates in numerous conferences and thought leaderships platforms which focus on manufacturing, technology and leadership.

Mr Manilal and the AIDC have taken numerous awards, nationally and internationally, amongst them the National Business Award for the Top Performing Parastatal, on three occasions. He was also selected as a nominee for the country's 'Lifetime Achievement Award' at the National

Business Awards in July 2012 and declared the winner of the Black Business Quarterly (BBQ) 'Public Sector Visionary Award' in October 2013. Further to that, he and the AIDC were winners of the Oliver Empowerment Awards: 'Most Transformed Public Sector Award 2014' and he was also a finalist in the Oliver Empowerment Awards: 'Public Sector Leader Award 2014'.

In striving to achieve his personal philosophy and motto to "Make excellence an attitude", he encourages a learning culture whilst entrenching a winning team spirit comprising of the following 6 elements:

- People • Process • Products
- Purpose • Pride • Passion



For enquiries and interviews
Tel: 012 472 2701
E-mail: Chriszelle.Vorster@tia.org.za