



**science  
& technology**  
Department:  
Science and Technology  
REPUBLIC OF SOUTH AFRICA

**NIPMO**  
NATIONAL INTELLECTUAL PROPERTY  
MANAGEMENT OFFICE  
*An initiative of the Department of Science and Technology*



Companies and Intellectual  
Property Commission  
a member of the dti group



**CLIPDC**

**Creating and Leveraging Intellectual Property  
in Developing Countries**

*Southern Sun Elangeni Hotel, Durban, November 17-20, 2013*

## AGENDA

<b>Day 1: Sunday November 17, 2013</b>	
17:00 - 20:00	Registration and Welcome Reception
<b>Day 2: Monday November 18, 2013</b>	
7:30-8:45	Registration, Breakfast and Coffee
8:45-9:00	Opening remarks (Program Director Introduction): <b>Astrid Ludin</b> , Commissioner, Companies and Intellectual Property Commission (CIPC) <b>Jonathan Youngleson</b> , Head of National Intellectual Property Management Office

9:00-9:05	Introduction of the Minister by the National Intellectual Property Management Head – <b>Dr Jonathan Youngleson</b>
9:05-9:50	Opening Address by <b>Derek Hanekom</b> , Minister of Science and Technology, Republic of South Africa
9:50-10:20	Tea Break (Photo Session with the Minister)
10:20-11:20	<p>The Effect of the National Patent System on the Perceived Investment Value of a Patent.</p> <p>Moderator: <b>Todd Dickinson</b> (Executive Director, AIPLA)</p> <p>Panelists: <b>Elena Zdravkova</b> (Senior Manager, Patents and Designs, Companies and Intellectual Property Commission)</p> <p><b>Chief Judge James Smith</b> (U.S. Patent and Trademark Office, Patent Trial and Appeal Board (inv))</p> <p><b>James Pooley</b> (Deputy Director, World Intellectual Property Organisation)</p> <p><b>John Kabare</b> (African Regional Intellectual Property Organisation, Zimbabwe)</p>
11:20-12:15	<p>A Corporate View of What Makes a Quality Patent</p> <p>Moderator: <b>McLean Sibanda</b> (CEO, The Innovation Hub of Gauteng Province and President of the International Association of Science Parks)</p> <p>Panelists: <b>Philip S. Johnson</b> (Chief Patent Counsel, Johnson &amp; Johnson)</p> <p><b>Maaïke Van Velzen</b> ( IP &amp; Standards General Manager, Phillips Group Innovation, Netherlands)</p> <p><b>Morne Barradas</b> (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services Sasolburg, South Africa)</p>
12:15-13:00	Lunch

13:00-14:15	<p>Initiatives from BRICS Patent Offices to Support Innovation</p> <p>Moderator: <b>Lungile Dukwana</b> (Executive Head, Strategy, Companies and IP Commission)</p> <p>Panelists: <b>Tian Lipu</b>, Commissioner of China State IP Office (SIPO)</p> <p><b>Boris Simonov</b>, Director General of Fed. Service for IP of Russia (Rospatent)</p> <p><b>Shri V. Ravi</b>, Controller General of Patents, Designs and Trademarks of India</p>
14:15-15:30	<p>New Models for Leveraging IP in Developing Countries</p> <p>Moderator: <b>Gordon Myers</b> (Chief Counsel, Technology and Private Equity, International Finance Corporation, World Bank Group)</p> <p>Panelists: <b>Tatiana Saribekian</b> (CEO/President, Domain Russian Investments, Moscow)</p> <p><b>Steve Sammut</b> (Senior Fellow, Wharton School of Business and Venture Partner, Burrill and Company)</p> <p><b>Professor Venkant Chandrasekar</b> (Clinical Professor, Entrepreneurship and Executive Advisor – Indu Center for Real Estate and Infrastructure, Indian School of Business, Hyderabad, India)</p>
15:30-16:00	Tea
16:00-17:30	<p>Lessons from Paths of Leading Global Entrepreneurs</p> <p>Moderator: <b>Sherry Knowles</b> (Principal, Knowles IP Strategies)</p> <p>Panelists: Professor <b>Robert S. Langer</b> (David H. Koch Institute)</p>

	<p>Professor of Chemical Engineering, Massachusetts Institute of Technology (MIT)</p> <p><b>Professor Alexander M. Klibanov</b>, Firmenich Chair and Professor of Chemistry and Bioengineering, Massachusetts Institute of Technology (MIT)</p> <p><b>Professor Dennis C. Liotta</b> (Samuel Chandler Dobbs Professor of Chemistry at Emory University and Founder of Emory Institute for Drug Discovery and DRIVE (Drug Innovation Ventures at Emory))</p>
17:30	Reception and African Inventors Exhibition Hall
19:00	Gala Dinner – Key Note address by the <b>Rob Davies</b> , Minister of Trade and Industry

### Day 3 Tuesday, November 19, 2013

7:30-8:00	Registration and Tea
8:00-8:10	Opening Remarks and Introduction of Mr. October ( <b>Astrid Ludin</b> )
8:10-9:00	Address by Director General of Trade and Industry - <b>Mr. Lionel October</b>
<b>Morning Plenary Sessions</b>	
9:00-10:00	<p>How Can Developing Countries Transition from a Resource to a Knowledge-based Economy and What is the Role of IP?</p> <p>Moderator: <b>Lungile Dukwana</b> (Executive Head, Strategy, Companies and Intellectual Property Commission)</p> <p>Panelists:</p> <p><b>Professor Joseph Straus</b> (Professor of Law at Universities of Munich and Ljubljana; NIPMO-UNISA IP Chair, IP and Innovation Management, University of South Africa and Professor of George Washington Law School)</p>

	<p><b>Professor Ruth Kiraka</b>, Dean, Institute of Continuing Education, Strathmore University (Nairobi)</p> <p><b>Dr. Thami Mazwai</b> (Resident Executive, Wits Business School, South Africa)</p> <p><b>Ahmed Abdel Latif</b> (Senior Programme Manager IP and Technology, International Centre for Trade and sustainable Development , Switzerland)</p>
10:00 – 10:15	Short Tea Break
10:15 - 11:15	<p>Using innovation to accelerate Health Care Research and Development</p> <p>Moderator: <b>Roy Waldron (Chief IP Counsel, Pfizer)</b></p> <p>Panelists:</p> <p><b>Stephen D. Sencer</b>, Senior Vice President and General Counsel, Emory University</p> <p><b>Dr. Solomon Nwaka</b> (Special Programme for Research and Training in Tropical Diseases (TDR), World Health Organization)</p> <p><b>Dr. Ellis Owusu-Dabo</b> (Scientific Director, Kumasi Centre for Collaborative Research in Tropical Medicines, Kwame Nkrumah University of Science and Technology (Ghana))</p> <p><b>Dr. Ponni Subbiah</b> (Global Program Leader, PATH)</p>
11:15 – 12:15	<p>Leveraging Available IP at Corporations to Jump-start New Ventures in Developing Economies</p> <p>Moderated by: <b>Trod Lehong</b> (Technology Innovation Agency of South Africa)</p> <p>Panelists: <b>Morne Barradas</b> (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South Africa))</p> <p><b>Phillip S. Johnson</b> (Chief IP Counsel, Johnson &amp; Johnson)</p> <p><b>Dianna de Mello Jungman</b> (National Confederation of</p>

	<p>Industry; Coordination of Brazilian IP Program for Industrial Innovation, Asa Norte, Brazil)</p> <p><b>Dr. Thami Mazwai</b> (Resident Executive, Wits Business School, South Africa)</p>
12:15-13:15	Lunch
<b><u>Afternoon Breakout Sessions</u></b>	
13:15-14:30	<p><b><u>Session 1:</u></b> Leveraging Technology Transfer in Developing Countries to Assist with Inventing and Entrepreneurship</p> <p>Moderator: <b>Jonathan Youngleson</b> (Head, National Intellectual Property Management Office)</p> <p>Panelists: <b>Ahmed Abdel Latif</b>, Senior Programme Manager IP and Technology, International Centre for Trade and sustainable Development, Switzerland</p> <p><b>Prof. Tana Pistorius</b> (Department of Mercantile Law, University of South Africa)</p> <p><b>Prof Yousuf Vawda</b> (School of Law, University of Kwa-Zulu Natal)</p> <p><b>Dr Tobias Schonwetter</b> (Director: Intellectual Property Unit, University of Cape Town, Department of Commercial Law)</p> <p><b>Ms Jaci Barnett</b> (Vice President, Southern African Research and Innovation Management Association)</p> <hr/> <p><b><u>Session 2:</u></b> Recent Global Patent Cases and their Implications</p> <p>Moderator and Panelist: <b>Roy Waldron</b> (Chief IP Counsel, Pfizer)</p> <p>Panelists: <b>Professor Joseph Straus</b> (Professor of Law at Universities of Munich and Ljubljana; NIPMO-UNISA IP Chair, IP and Innovation Management, University of South Africa and Professor of George Washington Law School)</p> <p><b>Dr. Saudin Mwakanje</b>, School of Law, University of Dar es Salaam, Tanzania)</p>

	<p><b>Dr Isaac Rutenberg</b> (Director, Centre for Intellectual Property &amp; Information Technology Law, Strathmore Law School, Strathmore University, Kenya)</p>
14:30-15:30	<p><b>Session 3:</b> Building the Management Team in a Learning Organisation</p> <p>Moderator and Panelist: <b>Stephen Sammut</b> (Senior Fellow, Wharton School of Business and Venture Partner, Burrill &amp; Company)</p> <p>Panelists: <b>Professor Venkant Chandrasekar</b> (Clinical Professor, Entrepreneurship and Executive Advisor – Indu Center for Real Estate and Infrastructure, Indian School of Business, Hyderabad, India)</p> <p><b>Dr. Ruth Kiraka</b> (Dean, Institute of Continuing Education, School of Research and Graduate Studies, Strathmore University, Kenya)</p> <p><b>McLean Sibanda</b> (The Innovation Hub) <b>McLean Sibanda</b> (CEO, The Innovation Hub of Gauteng Province and President of the International Association of Science Parks)</p> <p><b>Dr. Nhlanhla Msomi (Technology Consultant, Pretoria SA)</b></p> <hr/> <p><b>Session 4:</b> Educating the Public about the Importance of Strong IP to Developing Countries:</p> <p>Moderator: <b>Todd Dickinson</b> (Executive Director, American Intellectual Property Law Association)</p> <p>Panelists: <b>Jennifer Brant</b> (Director, Innovation Insights)</p> <p><b>Angela Wasunna</b> (Assistant General Counsel, Pfizer)</p> <p><b>Angela Nwaneri</b> (Vice President Patent Law, Johnson &amp; Johnson)</p> <p><b>Ms Jaci Barnett</b> (Vice President, Southern African Research and Innovation Management Association)</p>

15:30-16:00	Tea Break
16:00-17:15	<p><b>Session 5:</b> Pharmaceutical and Biotech Inventions: What does it take to succeed?</p> <p>Moderator: <b>Sherry Knowles</b> (Principal, Knowles IP Strategies)</p> <p>Panelists : <b>Philip C. Johnson</b> (Chief IP Counsel, Johnson &amp; Johnson)</p> <p><b>Tatiana Saribekian</b> (CEO/President, Domain Russian Investments, Moscow)</p> <p><b>Dr. Ponni Subbiah</b> (Global Program Leader, PATH)</p> <p><b>Dennis C. Liotta</b> (Samuel Chandler Dobbs Professor of Chemistry, Emory University)</p> <p><b>Stephen D. Sencer</b>, SVP and General Counsel, Emory University</p>
	<p><b>Session 6:</b> Computer and Software IP: Global Trends and Opportunities</p> <p>Moderator: <b>Jennifer Brant</b> (Director, Innovation Insights)</p> <p>Panelists : <b>Maaïke van Velken</b> (Philips Group Innovation)</p> <p>Panelists: <b>Brent R. Bellows</b> (Knowles Intellectual Property Strategies)</p> <p><b>Prof. Tana Pistorius</b> (Department of Mercantile Law, University of South Africa)</p> <p><b>Pekka Sivonen</b> (Director AppCampus, Finland)</p>
17:15	Attendees: Dinner on own
	Speakers and Sponsors depart for Speaker's Dinner

**Day 4 Wednesday, November 20, 2013**

7:30-8:00	Tea and Networking
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8:00-8:10	Opening Remarks and Introduction of <b>Dr Mjwara (Dr Youngleson)</b>
8:10-9:00	Address by DG of Science and Technology- <b>Dr Phil Mjwara</b>
9:00-10:00	<p>What can Governments do to Stimulate Inventing and Entrepreneurship?</p> <p>Moderator: <b>Adv Rory Voller</b> (Deputy Commissioner; Companies and Intellectual Property Commission)</p> <p>Panelists: <b>Justice Joel Ngugi</b> (High Court of Kenya and Head, Judiciary Transformation Secretariat)</p> <p><b>Philip C. Johnson</b> (Chief Patent Counsel Johnson &amp; Johnson)</p> <p><b>Gordon Myers</b> (Chief Counsel, Technology and Private Equity, International Finance Corporation, World Bank Group)</p> <p><b>Ahmed Abdel Latif</b> (Senior Programme Manager IP and Technology, International Centre for Trade and Sustainable Development, Switzerland)</p>
10:00-11:00	<p>Toward Global Uniformity of Standards for Patent Prosecution</p> <p>Moderator: <b>Todd Dickinson</b> (Executive Director, AIPLA)</p> <p>Panelists: <b>Chief Judge James Smith</b> (U.S. Patent and Trademark Office, Patent Trial and Appeal Board (inv))</p> <p><b>Elena Zdravkova</b> (Senior Manager, Patents and Designs, Companies and Intellectual Property Commission)</p> <p><b>James Pooley</b> (Deputy Director, World Intellectual Property Organisation)</p> <p><b>John Kabare</b> (Senior Examiner, African Regional Intellectual Property Organisation, Zimbabwe)</p>
11:00-11:15	Tea Break
11:15-12:15	<p>Financing the Creation and Development of Domestic IP in Developing Countries</p> <p>Moderator: <b>Sherry Knowles</b> (Principal, Knowles IP Strategies)</p>

	<p>Panelists: <b>Gordon Myers</b> (Chief Counsel, Technology and Private Equity, IFC Legal Department of the World Bank)</p> <p><b>Stephen Sammut</b> (Senior Fellow, Wharton School of Business and Burrill Venture Partner)</p> <p><b>Milton Lore</b> (Chief of Party, Kenya Feed the Future Innovation Engine)</p> <p><b>Professor Venkant Chandrasekar</b> (Clinical Professor, Entrepreneurship and Executive Advisor – Indu Center for Real Estate and Infrastructure, Indian School of Business, Hyderabad, India)</p> <p><b>Tatiana Saribekian</b> (CEO/President, Domain Russian Investments, Moscow)</p>
12:15 – 13:00	<p>Research in Neglected Tropical Diseases and Leveraging the Value from Charitable IP Pools</p> <p>Moderator: <b>Roy Waldron</b> (Pfizer)</p> <p>Panelists: <b>Ellis Owusu-Dabo</b> (Scientific Director of the Kumasi Centre for Collaborative Research in Tropical Medicines at Kwame Nkrumah University of Science and Technology (Ghana))</p> <p><b>Professor Dennis C. Liotta</b> (Samuel Chandler Dobbs Professor of Chemistry at Emory University and Founder of Emory Institute for Drug Discovery and DRIVE (Drug Innovation Ventures at Emory))</p> <p><b>Dr. Jennifer Dent</b> (President, BIO Ventures for Global Health)</p> <p><b>Greg Perry</b> (Executive Director, Medicines Patent Pool, Switzerland)</p>
13:00 – 14:00	Lunch

<b><u>Afternoon Workshops</u></b>	
14:00-14:45	<p><b><u>Session 7:</u></b> Assessment of Technologies as a Basis for a Business Start-Up</p> <p>Moderator: <b>Trod Lehong</b> (IP Manager, Technology Innovation Agency of South Africa)</p> <p>Panelists: <b>Pieter Venter</b> (Licensing Executives Society SA)</p> <p><b>Prof Alexander Klibanov</b> (Massachusetts Institute of Technology)</p> <p>Dr. Nhlanhla Msomi (Technology Consultant)</p>
	<p><b><u>Session 8</u></b> Leveraging Traditional Knowledge and Genetic Resources for Social and Economic Gain</p> <p>Moderator: <b>Sherry Knowles</b> (Principal, Knowles IP Strategies)</p> <p>Panelists: <b>Konji Sebati</b> (Director of Department of Traditional Knowledge and Global Challenges, WIPO)</p> <p><b>Yonah Seleti</b> (Acting Deputy Director General, Human Capital and Knowledge Systems, Department of Science and Technology of South Africa)</p> <p><b>Hon. Prof. Justice Joel M. Ngugi</b></p> <p><b>Dr Solomon Nwaka</b> (Special Programme for Research and Training in Tropical Diseases, World Health Organisation)</p> <p><b>Peter Munyi</b> (Chief Legal Officer of International Centre of Insect Physiology and Ecology, Nairobi, Kenya)</p>
14:45-15:45	<p><b><u>Session 9:</u></b> African Innovation Parks: Successes and Challenges</p> <p>Moderator: <b>McLean Sibanda</b> (CEO, Innovation Hub of Gauteng Province and President of the African Division of the International Association of Science Parks)</p> <p>Panelists: <b>Trod Lehong</b> (IP Manager, Technology Innovation</p>

	<p>Agency of South Africa)</p> <p><b>Nnamdi Oranye</b> (Business Development Manager, Indian Atlantic)</p>
	<p><b>Session 10</b> Can Access and Patents Coexist in the Developing World and Where is the Right Line?</p> <p>Moderator: Angela Wasunna (<b>Assistant General Counsel, Pfizer</b>)</p> <p>Panelists: <b>Dr. Solomon Nwaka</b> ((Special Programme for Research and Training in Tropical Diseases World, Health Organisation)</p> <p><b>Dr. Ponni Subbiah</b> (Global Program Leader, PATH)</p> <p><b>Dianna de Mello Jungman</b> (National Confederation of Industry; Coordination of Brazilian IP Program for Industrial Innovation, Asa Norte, Brazil)</p> <p><b>Maaike van Velken</b> (Philips Group Innovation)</p>
15:45-16:00	Short Tea Break
16:00-17:00	<p>Case Studies: IP as Business Model</p> <p>Moderator: <b>Mavis Nyatlo</b> (Director, Advisory and Support, National Intellectual Property Management Office)</p> <p>Panelists: <b>Morne Barradas</b> (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South Africa)</p> <p><b>Mr. Brian Steinhobel</b> (CEO, Steinhobel Design Pty Ltd.)</p>
17:00	<p>Learnings from the Conference and Conference and Closing Remarks</p> <p><b>Astrid Ludin</b> (Commissioner, Companies and Intellectual</p>

	<p>Property Commission)</p> <p><b>Jonathan Youngleson</b> (Head, National Intellectual Property Management Office)</p>
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